

# R.J. Reynolds

Tobacco Co.

COPY

*Amy McPartlan*

Systems Coordinator  
150 Lawrence Bell Dr.  
Suite 108  
Williamsville, NY 14221  
(716) 634-8577  
(716) 634-3145

July 1, 1996

RJR Account #085824

J. Bunnell

Village Sweet Shop

## **August Distributor Programs**

Dear John:

### Doral 30¢ off 1 Pack (#601264)

We have ordered 5 SKUs of shipper displays (item #512063) for the listed promotion. Please pack each display as follows:

<u># of Ctns.</u>	<u>Style</u>
50	Doral FF King
50	Doral FF 100's

Displays will arrive on July 29, 1996.

Attached is a list of accounts authorized to receive this promotion. As always, thanks for your assistance in the marketing of our products.

Sincerely,

*Amy*

A. McPartlan

#1610

c: B. Balmer

51859 6310

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS  
**AUGUST 1996 DORAL DPC PRODUCT / DISPLAY ORDER FORM**  
 Distributor Promotion Coverage

**DORAL 30¢ OFF 1-Pack / #601264**

Please complete and return this form to the ROU by no later than:

**June 4, 1996**

*Robert Balmer 77999*  
 MGR's NAME

**REGION ALLOCATION: 420 SKUs**  
**ALLOCATION**  
 (Item #512063)  
**PACKED 5 DISPLAYS / SKU**

ROU: Send (x) X Do NOT Send (x) \_\_\_\_\_  
 CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

*Village Sweet Shop*  
 DIRECT ACCOUNT

*085924*  
 SIS #

*5*  
 No. / SKUs (#512063)

*7/29/96*  
 PRODUCT ARRIVAL DATE: (MGR. FILL IN)

DORAL BRAND STYLES / NUMBER OF CASES NEEDED

*0169-0300*

FF	FF	FF	FF	FFM	LT	LT	LT	LTMN	LTM	ULT	ULT	NF	
12M	Box	100	MN	100		Box	100		100	LT 6M	100		
	6M	12M	6M	6M	12M	6M	12M	6M	12M		12M	6M	

DIRECT ACCOUNT

SIS #

No. / SKUs (#512063)

PRODUCT ARRIVAL DATE: (MGR. FILL IN)

DORAL BRAND STYLES / NUMBER OF CASES NEEDED

FF	FF	FF	FF	FFM	LT	LT	LT	LTMN	LTM	ULT	ULT	NF	
12M	Box	100	MN	100		Box	100		100	LT 6M	100		
	6M	12M	6M	6M	12M	6M	12M	6M	12M		12M	6M	

Mail / Fax this form to ROU, Attn: Amy  
 5/96

\* Note: ONLY send displays since product has been pre-booked via Klein.

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